

Q: Where is a banner not appropriate?

A: Whether for business or community events, banners are not permitted on fencing abutting the highway itself (for example, safety railings by a roundabout). Specific locations NOT deemed suitable are: Any of the safety railings around the 'Glasshouse' roundabout; any part of the railings or fencing near the traffic lights at the junction of the High Street and Old Mill Road; motorway exits and slip roads.

Q: Can banners be removed by Cheshire East Council?

A: Enforcement Officers are authorised to remove banners which:

- have been placed in non-acceptable areas
- are unsuitable in content
- raise safety issues

Banners can be retrieved without charge from Cheshire East Council. They are stored for six weeks and then destroyed. Details are retained.

Q: Who do I contact if my banner has been removed?

A: Contact Cheshire East Council Call Centre on 0300 123 5000.



The notes are for general guidance only. Cheshire East Council exercises statutory responsibility under the Town and Country Planning Act 1990 and the Highways Act 1980 to control illegal Fly Posting and Advertising. Photographs by © Google Earth / Cheshire East Council

Copies of the Guidance Notes are available from the offices of Sandbach Town Council, Hightown, Sandbach; Cheshire East Council, Westfields, Middlewich Road and Sandbach Library.



Sandbach
Tidy Town
 group

Controlling the use of advertising and signs in Sandbach



Sandbach Town Council

Sandbach Literary Institution

Hightown | Sandbach | Cheshire | CW11 1AE

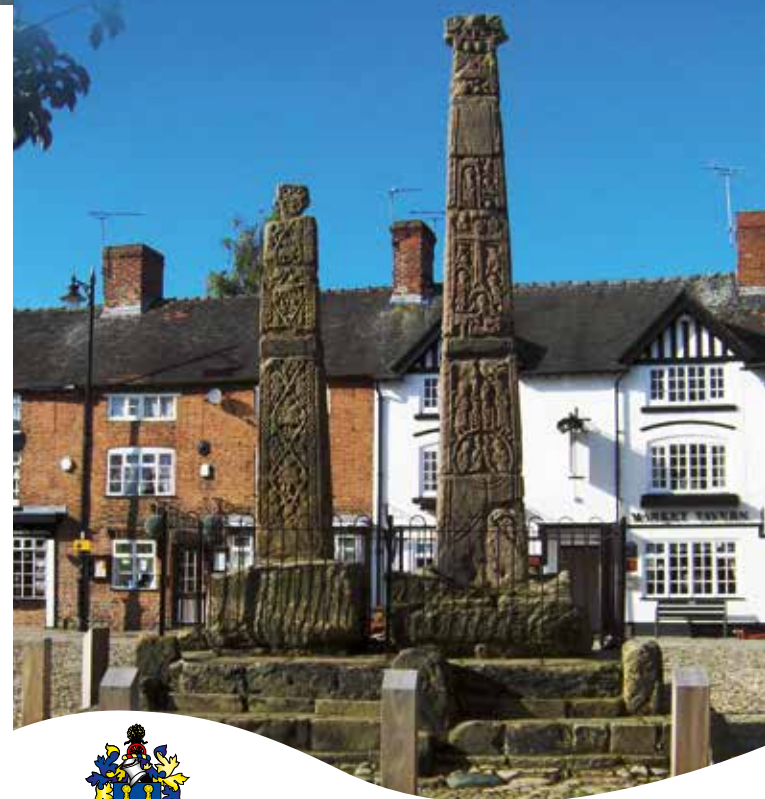
T: 01270 600800 E: info@sandbach.gov.uk www.sandbach.gov.uk

Version January 2018

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Sandbach Town Council



Sandbach Tidy Town group



Sandbach Town Council, in consultation with Cheshire East Council, has prepared guidance notes to assist community groups and others to understand the need to provide reasonable controls to prevent proliferation of signs and banners in and around Sandbach.

Frequently Asked Questions

Q: Can I advertise a business using a banner?

A: Banners displayed on business property do not generally require planning permission in the form of advertising consent, subject to size and illumination. Businesses are free to display banners on their own property provided that they do not create highway safety issues or cause significant 'visual clutter'. Banners in a public place advertising a business require advertising consent and a fee may be charged.

Q: Can I display a banner advertising a community event?

A: Banners can be displayed on railings on Local authority owned land or on the highway verge providing it is in a suitable location. Banners can continue to be placed a maximum of 28 days before an event but must be taken down within 48 hours afterwards. Private land can be used with the consent of the owner. Any queries about display of banners please contact Sandbach Town Council on 01270 600800.

Q: Where are the suitable locations?

A: **Location 1** - Congleton Road at its junction with Old Mill Road (on the wide verge).

Location 2 - Crewe Road, Wheelock, on the right hand side approaching Wheelock (on the sloped area of verge before the Wheelock Village sign).



Location 3 - Hind Heath Road outside the Cricket Club.

Location 4 - The 'Waitrose' roundabout- using the fence line only at the bottom of the Lower car park.

Location 5 - The Hill (A533) on the approach to Sandbach, on the left hand side.