

SANDBACH TOWN COUNCIL

EVENTS SUB-COMMITTEE

This meeting will be clerked by Mike. Please ensure that all apologies are made directly to the clerk of the meeting no later than 12.00pm on the day of the meeting.

Agenda for the meeting to be held on Wednesday 27th January 2021 at 5.00pm on the Zooms Meeting Platform. The code for entry to this meeting is:

862 1602 2161 Virtual Meeting guidance for Members of the Public can be found on the Meetings Page of the Sandbach Town Council Website.

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

To provide an opportunity for Members and Officers to declare pecuniary & non-pecuniary interests in relation to any item on the agenda.

PUBLIC QUESTIONS

The Chairman of the meeting will adjourn the meeting to allow questions from members of the public.

After the questions the Chairman will reconvene the meeting.

3. TO APPROVE THE MINUTES OF THE EVENTS SUB-COMMITTEE HELD 5 AUGUST AND 30 SEPTEMBER 2020.

4. FAMILY FUN DAY

[Attached: List of planned Events through the year submitted by the Events and Business Promotion Officer]

Lead: Meeting Clerk

Action: To confirm the format of "Family Fun Day events" 2021

5. PARTY IN THE PARK

Lead: Meeting Clerk

Action: To:

i) Receive an update on Organisation of the Event from the Meeting Clerk and allocate any further actions.

ii) To approve appointments of the following to supply equipment for the event:

County Loos (Portaloos): £450 +VAT (8 Portaloos)

Blitz Fireworks: £1920 +VAT

Alpha Omega Security: £753.28 +VAT (Doormen & Night security)

Hipswing Events: £4772.25 +VAT (Staging, Changing Room, Lighting and Sound).

6. MARKET TOWN FESTIVAL

Lead: The Events and Business Promotion Officer

Action: To receive an update on Organisation of the Event and to agree on any further actions required.

7. WELLBEING EVENT

Lead: Meeting Chair

Action: To:

- i) Confirm the date and format of the wellbeing event.
- ii) To allocate any further actions.

8. CORRESPONDENCE

8.1 Historical Promotions and Events Management

Email dated 21 October 2020 regarding Armed Forces Day Events in 2021.

8.2 A Resident

Email dated 1 December 2020 proposing a Summer Picnic Event in the Park.

9. DATE, TIME AND PLACE OF NEXT MEETING

To be arranged.

Please note that this meeting will be recorded and the audio recording made available to the public within 5 working days of the meeting.

4. FAMILY FUN DAY

Instead of one event in the Summer, Members favoured the idea of multiple separate events throughout the year which targeted the same demographic as the Family Fun Day. This gives families something cheap/free to do and to help with mental wellbeing during the current time.

The Events and Business Promotion Officer noted that she has already organised a program of lots of little events that fit into this criteria in the Town Hall for 2021 which could be integrated.

Members requested that the Clerk of the Meeting contacts Everybody Sport to see if they would like to get involved in any way with a number of little events in the park. This item will come back to the next meeting for more detail.

Resolved: That

- i) The Clerk of the Meeting contacts Everybody Sport to see if they can help and be involved in small Park based events.
- ii) The Events and Business and Promotion Officer circulates a list to Events Members of all activities that have been organised in the Town Hall which can be integrated.

5. PARTY IN THE PARK

Members agreed that the date for this Party in the Park 2021 should be Saturday 3rd July 2021 to fit in with the pattern of previous events. The Clerk was asked to book in Fodens Band and the Sandbach School Big Band for this date.

The inclusion of fireworks at the event was discussed. As the display is only short and the vast majority of people have no problem with or support the short display at the conclusion of the event, the fireworks will go ahead. Letter will again be circulated to nearby houses in plenty of time to give notice. It was noted that in 2019, nobody in properties close to the park had expressed any concern in regards to fireworks when letters were dropped off.

Resolved: That

- i) The Events takes place on 3rd July 2021.
- ii) The Clerk of the meeting books Foden's Band and the Boys School Big Band for this date.

6. MARKET TOWN FESTIVAL

The Events and Business Promotion Officer confirmed that the structure of the 2021 event would mostly follow what had been proposed for 2020, and confirmed that a list of all proposed attractions would be circulated to Members of the Committee for info. She requested that the event take place on 11th September 2021 and that a £4500 budget be made available again.

It was confirmed that there will be no dancers invited due to previous difficulties in attracting them to this event, and that shops and traders would be encouraged to wear fancy dress in accordance with the theme to enhance the event.

Resolved: That:

- i) The Event takes place on 11th September 2021
- ii) The Events and Business Promotion Officer, in consultation with the Clerk of the Meeting, presents a summary of the Event to Community and Environment on the 17th September and requests a budget of £4500 for this event from the Committee.

7. CORRESPONDENCE

None received.

8. DATE, TIME AND PLACE OF NEXT MEETING

To be arranged.

The meeting closed at 5.37pm
G Merry, in the Chair
MW

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SANDBACH TOWN COUNCIL

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EVENTS SUB-COMMITTEE

Minutes of the Meeting of Sandbach Town Council's Events Sub-Committee held on 30 September 2020 at 6pm on Zoom.

PRESENT	Councillors	G Merry D Jack S Broad R Hoffmann D Hegarty (Arrived 18:06)
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Also present was the Acting Town Clerk and 1 member of the public.

1. APOLOGIES FOR ABSENCE

Cllr L Crane

No apologies received: J Beddows

2. DECLARATIONS OF INTEREST

There were none.

PUBLIC QUESTIONS

The Chair adjourned the Meeting to allow questions from the Member of public in attendance.

As there were no questions, the meeting was immediately reconvened.

3. TO APPROVE THE MINUTES OF THE EVENTS SUB-COMMITTEE HELD 25 FEBRUARY, 30 JUNE AND 5 AUGUST 2020.

Resolved: That the minutes of 25 February and 30 June be approved as true records of the meetings. The minutes of 5 August will be deferred until the next meeting of the Sub-Committee due to an inquorate number of members in attendance from that meeting.

4. FAMILY FUN DAY

Lead: The Chair

Action: To:

- i) Receive an update on Organisation of the Event from the Meeting Clerk and allocate any further actions.
- ii) Agree on the format of Family Fun Day 2021.
- iii) Agree on the event budget to be requested for prior to budget setting.

The Meeting Clerk noted that no reply had been received from Everybody Active despite a number of attempts to make contact to see whether they would like to be involved in this event next year. The Meeting Clerk promised to keep trying and would circulate an update once there is one.

Members noted that the format could not be agreed on until contact with Everybody Active is made.

Members agreed to request a budget of £2500 for the 2021 series of this event which is now: "Events through the year to support young people of Sandbach".

Resolved: That the Meeting Clerk requests a budget of £2500 for the 2021 iteration of this event/s through budget setting.

5. PARTY IN THE PARK

Lead: The Chair

Action: To:

- i) Receive an update on Organisation of the Event from the Meeting Clerk and allocate any further actions.
- ii) Agree on the event budget to be requested for at budget setting.

The Meeting Clerk confirmed that the Sandbach School Big Band and Foden's Brass Band had confirmed that they would play at Party in the Park 2021 as long as the guidelines at the time allow.

Members agreed to request a budget of £8000 for this event, which matches the budget of previous years.

Resolved: That the Meeting Clerk requests a budget of £8000 for the 2021 iteration of this event through budget setting.

6. MARKET TOWN FESTIVAL

Lead: The Chair

Action: To:

- i) Receive an update on Organisation of the Event from the Meeting Clerk and allocate any further actions.

The Meeting Clerk confirmed that a budget of £4500 +£500 contingency for this event had been requested through the Community and Environment Committee. This amount has been submitted for the 2021-2022 budget setting. He also confirmed that the Events and Business Promotion Officer had an exciting event planned for 2021.

7. CORRESPONDENCE

None received.

8. DATE, TIME AND PLACE OF NEXT MEETING

To be arranged.

The meeting closed at 6.13pm
G Merry, in the Chair
MW

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Events in Sandbach Town Hall 2021

March – Mother's day & April – Easter

***** These events are currently on hold due to COVID-19 *****

June - Father's Day

Saturday 12th June – Arts and craft

August – Summer Fun

Tuesday 3rd – Arts and craft

Tuesday 10th – Children's cinema

Tuesday 17th – Arts and craft

Tuesday 24th – 0-5 years soft play equipment

Tuesday 31st – Arts and craft

September – Market Town Festival

Saturday 11th – FREE activities for the community:

Circus workshop, Kings executioner, gypsy caravan, punch & Judy, swing boats, willow weavers, balloon artist, birds of prey, Shetland ponies, paint a pot.

October – Half term Halloween fun

Tuesday 26th – 0-5 years arts and craft

Thursday 28th – Halloween pumpkin carving

Saturday 11th December – Breakfast with Santa

*an exclusive visit from Santa to your table

*receive a present

*delicious, freshly prepared breakfast

*decorate your own Christmas cookie

*magical reindeer dust to sprinkle on Christmas eve

Wednesday 29th December – Pantomime

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Subject: Re: Armed Forces Day Events, Postponed VE/VJ Days, Military Tattoos and Air Shows 2021

8.1

Dear Events Manager or Officer

With reference to the above and in light of Covid-19 social distancing restrictions, many events that were planned for the 75th VE/VJ anniversary and some AFD dates this year, have now or are being moved to various dates in 2021. At present, we have an extremely wide range of WWII demonstrations, displays, re-enactments, aircraft, tanks, military vehicles, children's activities, workshops and entertainment available, so if you are moving or considering moving dates to next year please contact us to discuss your requirements. Clearly all this depends on what happens with the Coronavirus and government advice for 2021, but at present everything is possible and activities can be booked on a provisional basis!

If you also want to consider any activities, even at this late stage for this year's Remembrance Day/Poppy Day, please do contact us as soon as possible.

For next year, please see below for a snapshot of what's contained in the attached proposals and some new activities listed below:

WWII and 1940's Home Front Events (please see attached proposal):

For 2021, we have an extremely wide range and every growing array of activities available to provide entertainment for 1940's events, including WWII battle re-enactments, static displays, demonstrations and arena events. Our programmes can include, ack ack and searchlight battery display, cameos, living history presentations, walkabout characters (spives, land army, billeting offices, ARP wardens, policemen and Winston Churchill to name but a few), home guard, Life on the 'Home Front', children's make and take home activities and workshops, 1940's music, dance, theatre, etc all for your event. We can also provide maritime elements and displays, such as beach landings, craft and combat for displays that are required to take place in maritime locations or on lakes and rivers. For aerial displays, we can provide period aircraft, but also airfield ground crews, pilots, airfield defence personnel, military police, period vehicles (cars, jeeps, trucks, etc), static Spitfires and downed German WWII aircraft. Don't forget we also have a new WWII Cinema Showing achieve film footage of the period and a 'Salute to the 40's Show!

Our 1940's musical experiences have increased to include a wide range of period stars and shows. A few of these are mentioned below:

- **Vera Lynn**
- **George Formby**
- **Gracie Fields**
- **Andrews Sisters**
- **Flanagan and Allen**
- **WWI section with Harry Lauder and Marie Lloyd (Old Time Music Hall)**
- **Whispering Grass with Lofty and Sgt Major**
- **'Dads Army' TV Show Character's**

Please find below some of our new WWII and 1940's activities and entertainment available for 2021:

The WWII Company HQ:

A two person character interoperation, using large maps and military models explaining about some of the greatest battles of WWII. The attached details explain brief details about the day. A 4m x 3m space is required.

WWII Interpretation:

A one person interpretation looking at home life in the 1940's, with dressing up and hands on activities. The day will also include looking at The Home Guard; The effects of the Blitz; The Battle of Britain; Serving in the Forces; Spies and spying; Rationing. We may be able to run some activities outside but would like some indoor space to keep the materials safe from the weather.

WWII Activity Day:

1.
Code Cracking using the ADFGX cipher and Morse Code
2.
Selection of Artefacts (inc. Red Cross Medal, Gas Mask, Officers Fire Coat & Helmet, German Stick Grenade, Field Telephone, Gas Lantern, Ammunition Box
3.
Drama activities based around WWII
4.
Evacuee Experience (taking children through what it would be like)
5.
Craft activities we could potentially put together

WWII Mounted Home Guard:

We can also now provide WWII Mounted Home Guard (Horse and Rider/s) for shows and arena performances, meet and greet and for displays.

Swift Training Rifles:

Swift Training Rifle was a rifle shooting training device made in Great Britain during the Second World War. This rifle did not actually fire a cartridge, but shot out a forked probe that punctured a paper target barely an inch from the "muzzle". Have a go activity for children.

Women's Land Army Milking Machine:

Learn about the Women's Land Army and have a go at the type of 'training machines' used. This all comes with either WWII code breakers, OR peg toys, dolls, bomber & fighter planes making for children.

Life in the Merchant Navy During WWII:

A WW2 Merchant Navy officer will inform you as to how he survived and how the German UBoats tried to stop supplies reaching the Allies.

A VE Day Story:

Discover how a civilian wakes up with his family to find out that VE Day has finally arrived. The story is around the lead up to the day, all the anticipation, and the news leading up to the day, and then what it was like to live through those 2 days. It lasts around 30 mins could be done 3 or 4 times in a day as a timetabled event.

8.1

Entertainment:

WWII Musicians:

We can also provide some period 1940's Street Musicians, who are dressed as a 1940s housewife, land army and period spiv! They play popular music of the period and also play more of less all day.

1940's Street Magician

1940's Street Entertainer (Juggler, etc)

Land Girls:

The Women's Land Army was first created during World War One. Meet Vera and Lynn, the very British cockney girls 'doing their bit' to win the war, dispensing good cheer and the Dunkirk community spirit. With old time sing along' s, ration books and food parcels Vera and Lyn are watching out for the yanks, bartering silk stockings and keeping those home fires burning.

Wonder Women at War:

Meet the Thornycroft girls, Milly and Tilly. The Wonder Women of the War is a 25 min show about the munitions workers of both World Wars In this interactive show, everyone is welcome to come and meet The Thornycroft Girls and watch them make a life sized kit car which children can actually ride in.

War Pigeons:

Carrier and Homing Pigeons have long played an important role during war. Meet our plucky pigeon pair, Mr and Mrs Strut

Living Statues:

Toy Soldiers that come alive! These Statues do so much more than stand still!

The Pentagon:

The Pentagon cartoons can be themed to suit a World war theme. An immersive workshop that will engage all ages to join in on the colouring in. Can be tailored to any theme

The Hexagon

Standing 2 metres tall The Hexagon is an invitation to play with big bold colours, providing an irresistible opportunity to help create a participatory piece of artwork on a spectacular scale. Can be tailored to any theme.

Italian Chalk Art:

Italian Chalking Art can be tailored to any theme for any event, and is a unique opportunity to involve people. Everybody gets the chance to take part in creating this piece, even those

just passing by won't be able to resist stopping to help for a moment, or popping back to see how things are going.

The end result is a beautiful piece of art that everyone feels a part of, and is always the talk of the town.

Balloon Modelling:

Dressed in the Union Jack outfits decorating people with incredible hats, giant costumes and hilarious balloon toys gets everyone laughing

Strolling Gardeners:

Twin brothers Bob and Tom both love their fruit and veg, but how did one brother grow so tall? The answer lies in the special compost formula; if you are lucky they might share it with you. On their travels the boys help the balding to sprout hair, children to bloom and helping everyone else think about growing their own fruit and vegetables.

Grow Your Own (Dig for Victory):

These comedy gardeners bring you skilful, wholesome, fresh, 5-a-day fun.

Grow Your Own is a show packed full of tasty fruit and vegetable themed juggling and comedy cookery making it a perfect interactive, colourful, and completely organic show

Midwives on Call:

Vamos Theatre present Midwives on Call! Aprons starched, caps ironed, sensible shoes polished, and a bottle of Wartime Spirit secreted in their trolley., Our Midwives on Call are ready to respond at a moment's notice to any unexpected deliveries at festivals, parties or special events. Spick, span and no-nonsense, you can rely on our trusty Midwives to avert 'medical emergencies', check the public are in tip top health, and of course help deliver babies! Available as a Duo or Trio

Light Britannia:

Introducing the patriotic Light Britannia stilt walkers, they will grace your event with a unique and stylish performance.

Guardsmen:

Gigantic guardsmen with huge busbies reaching skywards. These soldiers have "presented arms" all over the world including to the president of France and created a huge laugh in the process.

High Flyers:

High Flyers centres around an early flying machine.

Set in an imagined future dystopia full of bizarre characters trying to regain the magic of flight. Fun to watch and to participate in, humorous and yet thought-provoking, High Flyers is a mainly non-verbal piece with its own soundtrack.

For a touch of vintage post war glamour

French Fancies:

Accompanied by continental wafts of (almost) authentic French accordion music, French Fancies is a stylish walkabout offering comedy and genuine interaction with their audience. They will make any day feel special.

WWI Events (please request proposals to be emailed to you):

For 2020, we have included a wide range of children's activities and workshops, WWI re-enactments, walkabout street characters, market based demonstrations, old time music hall and entertainment for event programmes with plenty of demonstrations and displays available exploring what life was like in the trenches, on the high seas and with the war in the air over a century ago. We can also provide WWI British tanks, planes and other military, domestic and commercial vehicles of the period.

For 2020 and for any WWI and WWII events, we can provide demonstrations, displays, children's activities and workshops, and ceremonial re-enactors for Poppy Launches (October) and Armistice Day/Remembrance Sunday events in November. For Christmas, we can also design, organise and deliver 1940's and Edwardian Christmases as required.

Cold War (Post 1945) to 1990's Events:

For events covering the Cold War to 1990's, we have a wide programme of NATO and Soviet re-enactments, encampments, representing British, American, Russian and German demonstrations and displays. We can also cover the Korean War, Vietnam War and First Gulf War. Some of our most popular post-1945 events apart from the Cold War, are events involving British forces during the 1980's in particular the Falkland's Conflict. For all these events, we have an extensive range of period jeeps, trucks, armoured personnel carriers, tanks, rocket launchers, etc., available to enhance your event. We can now also provide Cold War static aircraft and flying displays for events programmes. Please contact us for details.

Early Flight and Space Exploration (please request proposals to be emailed to you):

We can also provide aircraft and displays for the early years of flight, including Boeing and the American Aerospace industry. This provides the opportunity to vary event programmes for Air Shows and other events, with various entertainment and maybe even a walking astronaut! Find out more by contacting us for further details.

Other Historical and Anniversary Events for 2021:

If your thinking what other historical anniversary events there are for 2021, please see below as some of these may be of interest for your event programmes and we can provide activities and proposals on all of these themes:

- **200th Anniversary of the Death of Napoleon**
- **250th Anniversary of Sir Walter Scott**

- **400th Anniversary of the Mayflower** (setting sail from Plymouth, Massachusetts on the return trip to Great Britain)
- **550th Wars of the Roses: Battle of Tewkesbury**
- **550th Wars of the Roses: Battle of Barnet**

- **The United Nations has declared 2021 as:**

The International Year of Peace and Trust

The International Year of Creative Economy for Sustainable Development

The International Year of Fruits and Vegetables

General Entertainment Themes:

We also organise general themed events and provide entertainment for existing programmes as diverse as **Spring, Sports and Bike Themed Events, World Cultures, Farm Related Events, Garden and Food Event Entertainment, Children's Activities, Awareness Day's, Father's Day, Mythes and Legends, Dr Who, 1920's through to 1980's Events, Apple Day, Bonfire, Halloween, Regeneration Schemes, Environmental Awareness Events, Shopping Centre Programmes, Book Signings, Historical Anniversaries, Grand Openings/Promotional Events and Tourism Shows** for example.

Our website illustrates some of the cost effective events we organise and which take place all over the country, from very small to very large events and I would be grateful, if you could forward our details onto any of your colleagues (such as **Parks, Market Departments** and officers, **Chambers of Commerce, BID's and Town Centre Management Companies/Forums or Enterprises**, etc) might be interested in our range of services or any other historical or cultural events they may be considering for 2021 or looking ahead for 2022.

In the meantime, please contact me should you have any queries on the above details or would like further information.

Please note that a large number of photos have been removed from the attached proposals to try and keep the size of this email down.

Should you wish to be removed/unsubscribe for our emails, please lets us know by return and your email address will be removed immediately.

Thank you and I hope the above details are helpful in these difficult times.

Very Best Wishes

Rob

Rob Butler BSc (Hons) MIOD MAHI FIC CifA
Managing Director

Historical Promotions and Event Management

8.2

Good morning,

I hope all is well.

I am looking to speak to someone about an idea I have for a spring / summer event in Sandbach.

I believe the pandemic will leave a lot of anxiety and reluctance for some people to mix indoors with loved ones into next year and possibly longer. They will however , want to socialise and begin the journey of resuming back to some sort of normality.

This year, I spent a lot of time outside , exploring the great outdoors and often watching the children play whilst enjoying a picnic with friends / family.

I work in a sales / marketing capacity and have been brain storming on what the people of Sandbach will want in the near future . More than likely , they will want to stay local , support local however have lots of fun that they missed out on this year.

I really like the idea of hosting weekend and possibly weekday (during children's holidays) organised 'picnic in the park' events.

The concept will be , you simply turn up at your booked time and everything else will be provided for you.

Customers will be offered a picnic food platter , drinks package and optional decorative extras to enhance the experience .

Everything from sun cream, sunglasses, hand sanitizer etc will be available to ensure the experience covers all bases .

The time slots will be a couple of hours and difference themes available for male / female/ children.

My vision is something like the below for the look and feel.

Please let me know what your initial thoughts are and if we can explore some more .

Being born and bred in Sandbach , I feel this idea will go down a treat and bring something innovative and exciting to our local people.

I look forward to hearing from you.

Many thanks



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