

5. MARKET FESTIVAL DEBRIEF

The Events and Promotions Officer gave Members a debrief of the Event:

The Event was a great success and a large number of people from places as far as Chelford attended the event. Many commented on what a great day it was for the community and one Market Trader said that the atmosphere was "Buzzing with life". The Artisan Market organiser in the main Hall also said that they had a very busy day. There were many positive comments on social media and the event made the Sandbach Chronicle with a double page spread.

The total cost of the Event was £2990 which was an underspend of £1010 against the budget approved by Council - £4000.

The only negative feedback received was that some people were not aware of the event, however the Sub-Committee agreed that the advertising had been extensive and at an appropriate level for the event.

Thanks was extended by the Events and Promotions Officer to the Councillors, Mayor and Town Crier who were in attendance on the day.

The Sub-Committee thanked the Events and Promotions Officer for all her hard work in pulling this successful event together.

6. CHRISTMAS LIGHTS SWITCH ON

Councillor Jack confirmed that unfortunately he hadn't received a quote from Silk FM as the contact was on holiday, although he expected it very soon.

Councillor Flavell confirmed that she had been in touch with local groups but at this stage was unsure what the Sub-Committee were asking them to do. She noted that the Round table didn't seem keen to be involved with the event.

Resolved: That a report on the organisation and planning for the event, led by Councillor Jack, goes to the next Community and Environment Meeting for approval.

7. LATE NIGHT SHOPPING – 13TH DECEMBER

Councillor Flavell confirmed that she had been in contact with schools about having choirs on the 13th December Late Night shopping Event. After discussion, the Sub-Committee felt that this may confuse the event with the Christmas Market, and that schools may only be able to come to one or the other. In this case, the Christmas Market would be the preference. Street Food was also suggested, as well as a film in the Town Hall.

Resolved: That Members take the event to the next Assets and Services Committee meeting, as the Committee responsible for this Event, for further Planning.

8. DATES FOR 2020 DATES

Resolved: That the following dates be confirmed for events in 2020:

Family Fun Day – 27th June 2020

Party in the Park – 4th July 2020

Market Town Festival – 12th September 2020

9. CORRESPONDENCE

None received.

10. DATE, TIME AND PLACE OF NEXT MEETING

To be arranged.

The meeting closed at 6.45pm

G Merry, in the Chair

MW